

SPEEDTAX™

SIMPLIFY SALES TAX ACCELERATE BUSINESS

"It is critical for a growing business to minimize distractions from the mission of revenue growth. We are offering streamlining technology to effectively automate and manage sales tax compliance with a minimal cost of ownership, so a business can more swiftly reach its growth goals." —ANTON DONDE, SPEEDTAX CEO

FILLING THE GAP.

SpeedTax was founded by Anton Donde and Morris Karolicki on the premise that businesses of all sizes should be able to confidently, accurately and cost-effectively outsource the most repetitious and time-consuming aspects of sales tax compliance, while simultaneously accessing sales tax management tools built to rigorous CPA specifications.

When designing its solution, SpeedTax took aim at the negative effects of sales tax complexity on business operations and growth. With over 13,000 taxing authorities across the country, thousands of rule and jurisdiction boundary changes every year, and a host of business-specific exemptions, exceptions and variations, sales tax compliance is an operational burden and distraction that must be streamlined in order to scale a business efficiently into new markets.

SpeedTax also examined the shortcomings of previously introduced sales tax solutions—solutions that have either under-delivered on professional-level compliance management functionality or required expensive enterprise-level software with high ongoing maintenance requirements. Whether inelegant, or oversized and overpriced, these solutions have left America's businesses with little to choose from to help them cost-effectively simplify the burden of sales tax compliance.

Businesses deserve much more from a sales tax management solution—one that researches, calculates, reports and remits sales taxes on an automated basis without a heavy IT spend and ongoing resource commitment. Now, they can have it.

DELIVERING NEXT-DECADE TECHNOLOGY TO CUSTOMERS TODAY.

With its flagship product line, SpeedTax MANAGER™, SpeedTax simplifies sales tax based on its "Core Four" strengths in design and delivery:

1 **SpeedTax Service Engine™**, the robust, certified calculation and filing automation engine that powers SpeedTax's myriad of Web-based sales tax services. Because it is always up-to-date with nationwide geographic and sales tax data, linking to the SpeedTax Service Engine eliminates the need to verify an address, research or update a rate, identify taxing jurisdictions, keep track of changing taxability rules, or dedicate resources to the clerical tasks involved with filing and remittance.

2 Sales tax management tools built in to its online administrative center, **SpeedTax Console™**. CPA-designed features and tools ensure effective oversight and strategic management of sales tax compliance.

3 Advantageous use of **Web services**. The SpeedTax Software-as-a-Service delivery model results in fast and easy implementation, real-time accuracy in sales tax determinations, and elimination of software and hardware procurement and maintenance.

4 A codified corporate commitment to **customer service excellence**, anchored by fully-informed and enabled people, quick response times, and easily-accessed, well-articulated user resources.

In combination, the "Core Four" underlie the powerful advantage of optimal compliance management and low cost of ownership in one, unrivalled solution.

"Today's SpeedTax customer is the smart early adopter. Five years from now, the SpeedTax product delivery model and architecture will be the norm for any business that utilizes a sales tax management solution as a means of **removing a significant barrier to business growth**. Customer expectations will include web-based delivery, and will be based in a much keener understanding of how technical advancements should translate into newer and better business-building and audit defensibility features." — MORRIS KAROLICKI, SPEEDTAX CIO

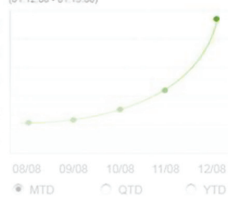
Dashboard for **ACME Shoes** State **All** From **01/12/2008** To **01/15/2008** Account: 12 45 89

Key Performance Indicators

Nulla eget nisi at eros suscipit tincidunt.

Invoices Processed	250
Gross Sales	\$ 275,000
Taxable Sales	---
Non-Taxable Sales	---
Exempt Sales	---

Invoices Processed



Announcements

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae. MORE...

Praesent facilisis rhoncus lectus. Nam vel turpis. Fusce eleifend justo id risus. MORE...

Sales Tax NEWS

Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae. MORE...

Praesent facilisis rhoncus lectus. Nam vel turpis. Fusce eleifend justo id risus. MORE...

THREE EASY-TO-USE EDITIONS

Whether integrating an online shopping cart with the SpeedTax sales tax calculation service, streamlining operations with a full-range, ERP-integrated automation solution, automating just the returns-and-filing component, or pairing with an outside CPA firm to enable oversight of compliance on its behalf, SpeedTax has an edition to suit the needs of any business:

WHAT MAKES SPEEDTAX MANAGER SPECIAL?

Here are just a few ways SpeedTax stands apart:

Ease of Integration. SpeedTax's simple Web services API is easily linked with any accounting or ecommerce system.

Responsive, experienced customer support. Never endure delays from poor response time or quality of assistance.

Added-insights reporting capabilities.

Executive Dashboard quickly reveals aggregate and strategic information; flexible detail views enable internal examination and speedy audit responsiveness.

Superior controls. Configurable role-based privileges ensure security and accountability, and a built-in reminder system ensures all tasks and approvals are prompted in a timely fashion.

Always-included access to taxability tables. No extra charge for mapping to SpeedTax's comprehensive repository of taxability data.

"Keep it simple" pricing. No required annual contract, no penalties for transactions exceeding original projections.

EXECUTIVE LEADERSHIP AND CPA ADVISORS—DEPTH AND EXPERIENCE

The SpeedTax CPA Advisory Board includes nationally-recognized experts in the tax and accounting fields, in addition to members specializing in areas such as use and excise tax, and IT security. Advisory Board members actively provide ongoing feedback and guidance for products and features, enabling SpeedTax to consistently exceed what customers expect from a "high-test" sales tax management system, and deliver a user experience that is truly *designed by accountants, for accountants.*

The SpeedTax executive leadership team is comprised of tax, accounting, payroll, financial services, IT consulting and technology industry veterans bringing decades of experience from previous positions at companies such as ADP, IBM, PayUSA, Accenture, Sage Software, Avalara, Advansys, Committed Capital, Deutsche Financial Services and Open Text.

Find out more about SpeedTax at www.speedtax.com, or by contacting us directly.

"There is a perception in the marketplace that if a sales tax solution can manage to offer accessible pricing and ease of implementation to small and medium businesses, there must be a trade-off of product inflexibility and inferior customer service. SpeedTax is turning that notion on its head: we believe it is not only possible with new technologies, but it represents the next generation of sales tax compliance solutions."—ANTON DONDE, SPEEDTAX CEO



CORE

SpeedTax MANAGER Core™

The essential fully automated calculation service, integrated to the financial or e-commerce application.



PLUS

SpeedTax MANAGER Plus™

SpeedTax's full-suite service, extending functionality offered with Core to include automated returns, filing and remittance.



PRO

SpeedTax MANAGER Pro™

An expert-level automation and management service for CPA firms servicing multiple clients.



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